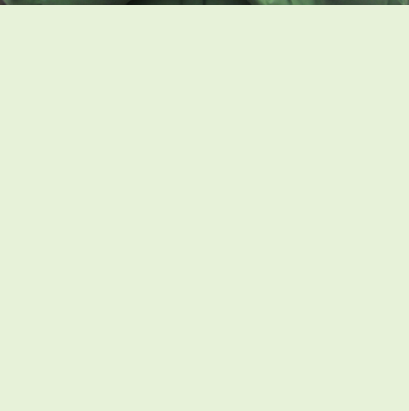


SMART LOVE[®]

FAMILY SERVICES



Annual Report 2015



OUR MISSION

The mission of Smart Love Family Services is to help children, parents and adults achieve greater inner well-being, sustain closer relationships, and lead more pleasurable and productive lives. We do this by providing counseling services, early childhood education, and parenting programs.

SMART LOVE

The principles of Smart Love[®], an approach to parenting and child development developed by Martha Heineman Pieper, Ph.D., and William J. Pieper, M.D., guide all of our programs. Endorsed by scholars and child development experts around the world and supported by the latest child development research, the Smart Love approach focuses parents' attention on maximizing parent's positive influence on the child by understanding their child's mind and emotions at every age and stage.

One of the cornerstones of the Smart Love approach is that every young child copies the care she receives but cannot evaluate it. For this reason, informed accurate parenting, teaching and caregiving are crucial if children are to grow up treating themselves and others with compassion and if they are to develop the ability to care for their bodies, work productively, have stable inner happiness, and sustain enjoyable relationships.

Programs and interventions based on Smart Love principles promote closer, more enjoyable caregiver and child relationships and increase success and confidence for both caregiver and child. *Smart Love* (1999) describes the application of the Pieper's approach to parenting. The underlying psychological theory is described in *Intrapsychic Humanism* (1990), the Piepers' book for professionals.

Smart Love is a registered trademark.

FROM THE EXECUTIVE DIRECTOR

Dear Friends:

Smart Love continues to help increasing numbers of children and their families lead more enjoyable and productive lives through our counseling, early childhood education and parenting programs.

Many factors contributed to this growth. An important part of the counseling program's growth was fueled by over 150 physicians and pediatricians who referred children, teens and adults to Smart Love. Positive word-of-mouth from families whose children have experienced our early childhood education programs played a key role in reaching our enrollment goal. Likewise, families who attended our parenting programs continue to spread the word. These families have seen first-hand the benefits of Smart Love's compassionate and nurturing approach to helping children thrive.

To further fuel the positive regard for Smart Love in the community, we have formed an Associate Board for our organization. The group's primary role is to raise awareness, friends and funds for Smart Love and all of its programs. The new board of 20 volunteers are from a variety of professions and are eager to spread the word about Smart Love and help expand support.

Our *Little Feet, Big Fun!* Annual Gala held at The Four Seasons Hotel in March broke past attendance and fundraising records with 270 guests and \$78,000 in net revenue. All proceeds from the gala provide financial aid for eligible families. This support is vital to the children and families we serve changing the trajectory of many lives.

As our organization grows in size and complexity, the talents, efforts and leadership of our board members, new associate board members and staff are essential to providing the highest level of care to the families we serve. We also could not have attained continued growth without a generous and growing group of donors committed to helping children and families in our community. Thank you all for making a difference.

Sincerely,

Carolyn Stolper Friedman

Carolyn Stolper Friedman, M.A.
Executive Director



GROWING

WHERE WE ARE TODAY

Community Programs

We partner with other non-profits to help them serve the needs of their populations. This year, we helped children and families on site at CPS's Suder Montessori, a K-8 school on the near West Side. We also provided consultation to teachers at Suder as well as early childhood teachers at The Chicago Child Care Society.

Counseling Services

We served nearly 700 clients this past year. Over 65% of them were children, adolescents and young adults. We provide play and individual therapy, parent counseling, couples therapy, and a range of testing services out of offices in Chicago and in Oak Park.

Early Childhood Education Programs

The Natalie G. Heineman Smart Love Preschool completed its fifth school year offering half-day preschool programs for 3–6 year olds out of two classrooms, as well as continuing our successful parent and child program for children 6–36 months. We added a new parent and baby program this year for parents of babies 6 weeks to 5 months. Our summer preschool camp expanded to 29 children.

Parenting Programs

We launched a new Parent Support Initiative in Oak Park this year to help parents of our child and adolescent counseling clients understand their child's treatment process as well as to get support for themselves. This effort received initial funding from the Oak Park River Forest Community Foundation which enabled us to hire a parent advocate. The advocate meets with parents when they bring their child to appointments and provides information to them about our services and ways they can be supported. We are also offering monthly parent discussion groups and providing parent coaching and counseling by appointment as part of this effort.

Quality Care and Evaluation Program

With generous funding from the Westlake Health Foundation, we implemented an outcomes evaluation program for Smart Love's services. We have accumulated enough data to begin to answer questions such as average length of stay and what case factors influence length of stay. We also began disseminating an executive summary of the retrospective study we conducted of outcomes for children with an Autism Spectrum diagnosis that were treated at Smart Love.



IN OUR FUTURE

Partnering to Improve the Well-Being of Children and Families in the Chicago Area

We continue to reach out to other non-profits to help meet the mental health needs of Chicago's diverse populations. We initiated a new partnership with Parenthesis in Oak Park, an organization that supports parents of children under 6 years old in a range of programs. We will be initially offering a series of Smart Love parent groups at their location.

Expanding Smart Love Preschools

As part of our strategic planning process, we are evaluating our real estate needs in Chicago and the greater Chicago area in the coming years. As part of this effort we are identifying potential locations for additional Smart Love Preschools.

Autism Treatment Program

We wish to share the results of our promising work with children diagnosed with an Autism Spectrum Disorder to offer hope to both professionals and parents who are searching for more effective ways to help children who are experiencing the debilitating symptoms, isolation and anxiety that characterize Autism Spectrum Disorders.

Developing Program Offerings for Parents

The Community Mental Health Board of Oak Park is supporting a pilot of a 6-week "Parent Training and Support Program" we developed in partnership with TASC to help 30 middle school students and their families in Oak Park. The pilot combines a parent support group with individual parent coaching. We hope to expand the model to other Oak Park parents interested in parenting help that goes beyond a one-time seminar or discussion.

Smart Love Training for Early Childhood Educators and Clinicians

We continue to seek new relationships with universities and professional schools to train early childhood teachers in using Smart Love principles in their classrooms and offer more opportunities for social workers, clinical psychologists and professional counselors to learn and practice our approach.



C A R I N G

GIVING

CHARITABLE GIFTS (FY 2015, JULY 1, 2014 – JUNE 30, 2015)

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Michael Silverman #
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Notes:

* Gifts to 2015 *Little Feet, Big Fun!* Gala / Martha Heineman Pieper, Ph.D. and William J. Pieper, M.D. Scholarship Fund.

Gifts to the Natalie G. Heineman Smart Love Preschool Fund.

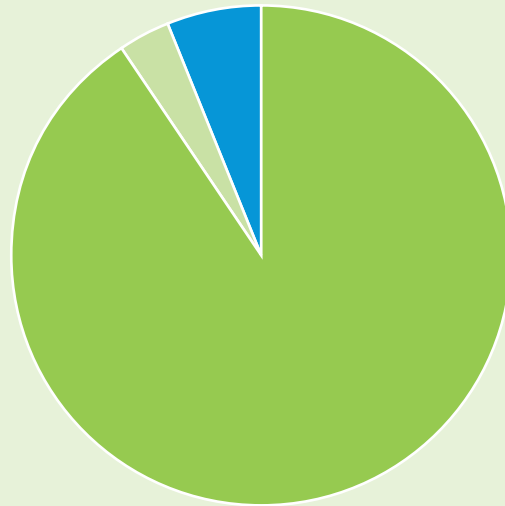
^ were attendees to the 2015 *Little Feet, Big Fun!* Gala.



2015 FINANCIAL REPORT (JULY 2014 - JUNE 2015)

Total Income

\$2,365,015

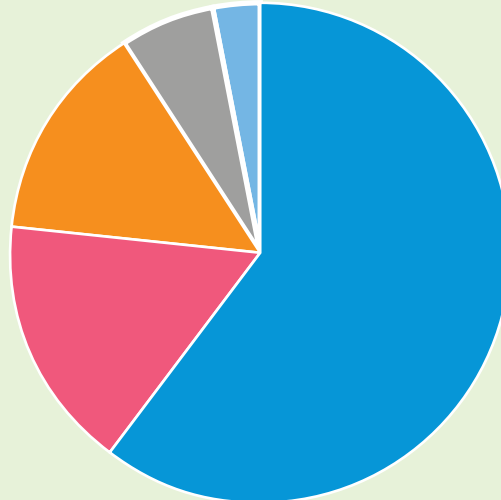


- Program Fees
- Contributions /Grants
- Special Events (Gross)



Total Expenses

\$2,362,583



- Counseling
- Preschool
- Management/Fundraising
- Capital/Reserve
- Scholarships

INVESTING

S E R V I N G



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Principal, MAHK1, LLC

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Pediatrician, Traisman Benuck
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OUR STAFF

Counseling

Carla M. Beatrice, Psy. D.
Director of Clinical Services

Amanda Beedy, LCSW
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Meg Childress, LCSW
Tamara Garrity, Psy.D.
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Sara Stone, Psy.D.
Julia Wright, LCSW
Michael Zakalik, Psy.D.
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Clinical Trainees

Talli Hitt, M.A.
Rebecca Hudnall, M.A. Candidate
Rebecca Mach, Psy. D.,
William J. Pieper, M.D.
Post-Doctoral Fellow
Felicia Owens, LPC

Preschool Staff

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Preschool Director

Eve Alexander
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Support & Administration

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SMART LOVE FAMILY SERVICES

Executive Offices

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www.smartlovetpreschool.org



The Natalie G. Heineman Smart Love Preschool

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Chicago, IL 60613

Counseling

Chicago Office

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Chicago, IL 60613

Oak Park Office

Rush Medical Office Building
610 South Maple Avenue
Oak Park, IL 60304



Financial information represents fiscal year 2015 (July 1, 2014 to June 30, 2015).
For a copy of the audited financial statement, please write to David Friedman,
Treasurer; Smart Love Family Services; 800 W. Buena Avenue; Chicago, IL 60613.

We wish to thank Steve Ewert Photography and Lucia Ramos for contributing
images to this report.